

## **Vision - Mission - Core Value - Business Philosophy**

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### **COMPANY PROFILE**

G-BI International Knowledge Management (G-BI) is a knowledge-based company headquartered in Vietnam with contacts and connections worldwide. G-BI, with total of 530 full-time, part-time and online employees, experts, advisors and lecturers worldwide (80% completed a Masters or Doctoral degree), will serve the purpose of providing the resources to businesses as well as other kinds of organization. Presently, G-BI is developing as effective organizational structure and model based on innovative facilities, ISO 9001:2008 standards, corporate identity system, and enterprise resource planning (ERP) software to manage and coordinate business more effectively and efficiently. G-BI has adopted a Blue Ocean strategy focusing on quality, service, learning and socialization based on practical level knowledge networks, and innovation.

***Vision:*** *To build G-BI to be a leading specialized consultancy and outsourcing corporation in Vietnam, as well as the first global Vietnamese online biztech school integrating business practices, academic and social, to provide excellent solutions in term of organizational and personal development.*

***Mission:*** *Provision of excellent client services through innovative solutions*

***Core values:*** *Client first, quality foremost, high level of professionalism, being an innovative company, high level of community involvement, long-term approach, stressing teamwork as essential, knowledge sharing, stressing the importance of fun, and continual up grading and improvement.*

***Business Philosophy:*** *Bringing fresh new ideas and professionalism to business community.*